



Faith and Liberty Discovery Center explores the relationship between faith and liberty in the American experience from the founding to the present by examining the influence of the Bible on individuals in key personal and historical moments. Set to open in late fall 2020, the Center explores six core values that are common to the Bible, the Declaration of Independence, and the U.S. Constitution. Situated on Philadelphia's Independence Mall and in the very heart of the nation's most historic square mile, the Center provides a thread that unites the various pieces in the story of how our country came to be and developed in struggling to realize its founding ideals. It offers visitors the opportunity to connect America's history with who we are today, as a country and as individuals.

Providing a personalized, immersive experience, the Center invites visitors of all backgrounds – *embracing those from all faiths to no faith* -- to examine core American values and to consider what they mean for themselves today. These values are faith, liberty, justice, hope, unity and love. The Faith and Liberty Discovery Center promises to be a must-stop on every Historic Philadelphia tour.

ADDRESS: 101 N Independence Mall E, Philadelphia, PA 19106

WEBSITE: <https://faithandliberty.org/>

PHONE: +1 (215) 309-0401

SOCIAL MEDIA:



Facebook – @FaithLibertyDiscoveryCenter
<https://www.facebook.com/FaithLibertyDiscoveryCenter/>



Instagram – @faithandlibertydiscoverycenter
<https://www.instagram.com/faithandlibertydiscoverycenter/>
#faithandlibertydiscoverycenter #FLDC



Twitter – @FaithLibertyCtr
<https://twitter.com/faithlibertyctr>

LOCATION: Faith and Liberty Discovery center sits between Fifth and Market Streets on Independence Mall in Philadelphia. Known as "America's Most Historic Square Mile," Independence Mall is the three-block section of Independence National Historical Park that lies directly north of Independence Hall and south of the National Constitution Center.

DESCRIPTION: Faith and Liberty Discovery Center invites visitors of all backgrounds and beliefs to discover the relationship and role of faith in fostering core American values and to discover what these values mean for themselves. It is an immersive experience

whose design is guided by a diverse team of top historians, religious experts, and legal scholars from across the nation. These esteemed subject matter experts help give shape to the Faith and Liberty Discovery Center's narrative experience, while also ensuring full historical accuracy.

THE EXPERIENCE:

Faith & Liberty Discovery Center's design is being led by the award-winning firm Local Projects, the team that spearheaded New York City's 9/11 Memorial & Museum and ranks as one of the most innovative media design firms in the nation.

Guided by groundbreaking technology, visitors explore six core gallery experiences on the topics of faith, liberty, justice, hope, unity and love.

Visitors engage with stories through film, interactive media, imagery, artifacts, discussion, and reflection. Throughout the galleries, visitors may delve into a rich collection of American treasures that articulate the relationship between faith and liberty and reveal how Americans have defined and embraced these core values.

Impactful linear film and interactive media take visitors back in time, reveal first-person perspectives, and make history relevant to America today. Personal reflection booths and communal spaces are designed to bring visitors together, engaging people of diverse backgrounds in an exercise of mutual understanding and discovery.

THE LAMP EXPERIENCE:

Visitors pick up a "lamp" at the beginning of their journey and use it throughout the galleries to engage with exhibits of interest to them. Content throughout the galleries is responsive in surprising ways, allowing visitors to use the lamp to collect and curate content that inspires them. They can save the content to a personal collection which can be accessed post-visit.

INTERACTIVE RETAIL:

The Center's unique retail outlet allows visitors to design and personalize their purchases on site for home delivery.

ACCESSIBILITY:

Philadelphia's centralized location (just 100 miles south of New York City and 133 miles north of Washington, D.C.) make it a convenient travel destination, and the city itself is one of the easiest for visitors to navigate—by car, foot, light rail, bus, or bike.

The Center is ADA compliant. Each of the galleries will feature closed captioning related to all videos and braille is integrated as part of wayfinding.

TOURS:

The Center welcomes groups of all sizes, including motor coach tours and school field trips.

AMERICAN BIBLE SOCIETY:

The Faith and Liberty Discovery Center is an initiative of American Bible Society. Established in 1816, the Society is one of America's oldest non-profit charitable organizations. Chartered to publish and distribute the Bible in America and around the world in multiple languages and formats, the Society's international work now extends to over 155 countries. Its early leadership included American founding statesmen like Elias Boudinot, John Jay, John Quincy Adams, and John Marshall.

GLOBAL PHILADELPHIA ASSOCIATION:

The Faith and Liberty Discovery Center is a member of a Global Philadelphia Association, a non-profit group that assists and encourages greater interaction among the many international organizations that are based in Philadelphia.

###

Media Contact:

Stephanie Quilligan

Mower

646-258-2835

squilligan@mower.com